

Creative Communications - Greenville
Po Box 24189
Greenville SC 29616

Larry Martin/ R/ Senate
Submission Number 3209 Issue 2



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Larry Martin/ R/ Senate	Submission Cost: 7300	Campaign Ref: BX212102603
Buyer: ..	Client/Product/Estimate: MARTIN/101712WSPA	Sales Rep: WSPA Political
Schedule Dates: 10/29/12 to 11/06/12	Weeks: 2	Order Ref: MARTIN/101712WSPA
Est./PO Number: MARTIN/101712WSPA	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: 2012	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M.....	06	1300	30 Comme	Nbr of Spots	1	1	1300
2	Tue 9p ET / 8p CT NCIS Los Angeles MTWTFSS Isolations: W/C 10/29 .T.....	05	1900	30 Comme	Nbr of Spots	1	1	1900
3	Wed 9p ET / 8p CT Criminal Minds MTWTFSS Isolations: W/C 10/29 ..W....	05	1700	30 Comme	Nbr of Spots	1	1	1700
4	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/29F..	05	900	30 Comme	Nbr of Spots	1	1	900
5	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M.....	06	1500	30 Comme	Nbr of Spots	1	1	1500
Weekly Totals: Total Spots(Ord Spots)					3	2	5	

Grand Totals

		Month 11 Weeks: 4	
		10/29	11/05
Totals	Spots	5	3
	Cost	7300	4500
			2800

Grand Totals:

Spots:	5
Gross Total:	7,300.00
Commission:	1,095.00
Net Total:	6,205.00